Supplemental Buy/Up

Are You
And
Your Key Employees
Victims of

Reverse
Discrimination???

Executive Reverse Discrimination

An All Group Approach to a Disability Program could create Several potential problems.

Does your existing plan look like this?

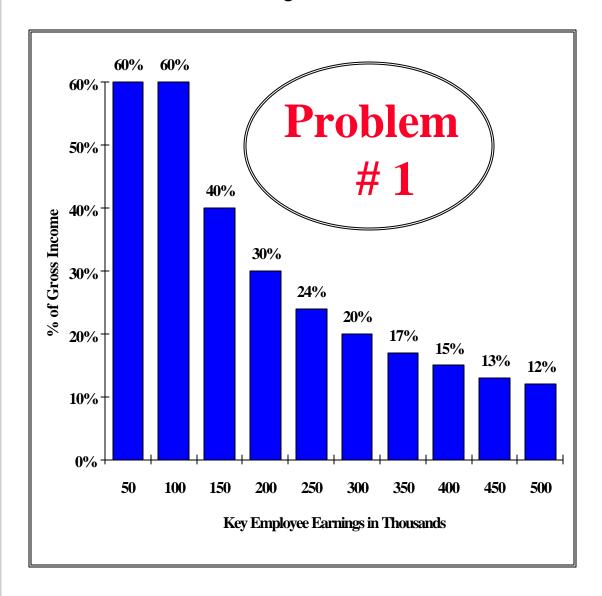
60% of Earnings
To A Maximum Of \$5,000

Let's take a closer look....

Observation

Discrimination Against Key Employees

To Begin With... Highly Compensated Executives Have A Lower Percentage Of Their Income Covered



^{*}Employer Paid Group LTD @ 60% to \$5,000 per Month

In Addition...

Observation # 2

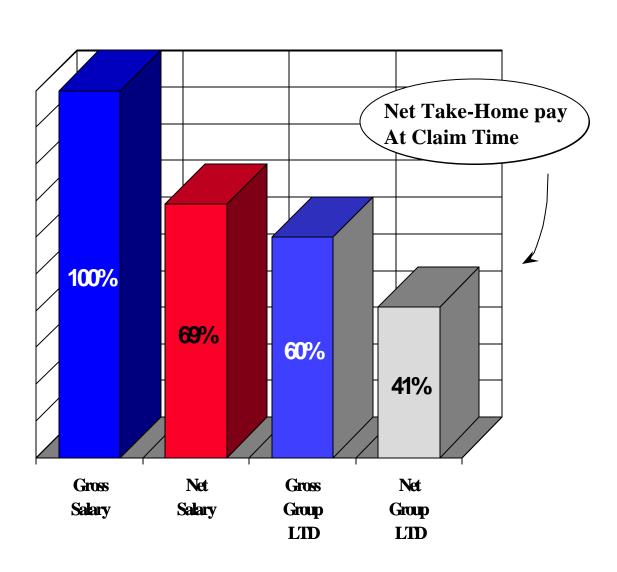
Corporate Paid Premiums =Taxable Benefits

Result

Reduced \$\$\$\$ at Claim Time

A 31% Tax Rate Shrinks Take-Home Pay

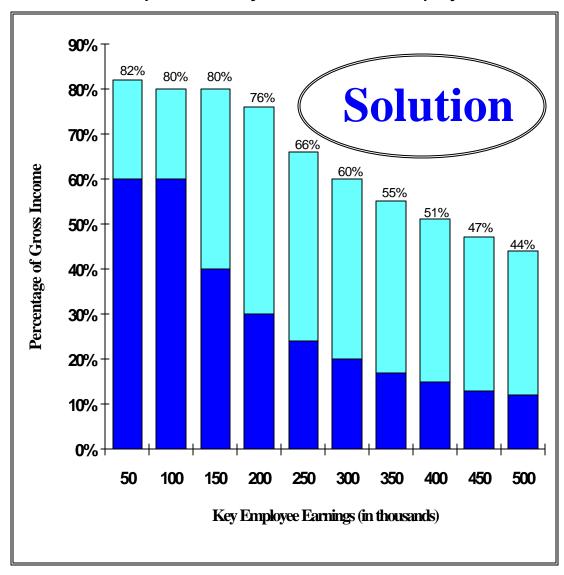
Group LTD Benefits are No Exception



Solution!!!

Supplemental Individual Policies

Add supplemental individual policies to cover a more realistic portion of your take-home pay.



^{*}Employer Paid Group LTD @ 60% to \$5,000 per Month

Combo benefits equal 86% of Healthy take home pay

*Chart based on \$100,000 annual income --Group LTD 60% to \$5,000

